CorelDRAW Photoshop Summative: Graphic Design Challenge

BLUEVALE TECHNOLOGY DEPARTMENT

CD COVER DESIGN
WHAT YOU'RE GOING TO DO:

During this 4-5 day unit, you will design and produce an original CD or DVD cover. You will use PhotoShop and CorelDraw to complete all graphics and Photoshop Elements to perform any required photo manipulation. **To complete the project, follow the schedule listed below:**
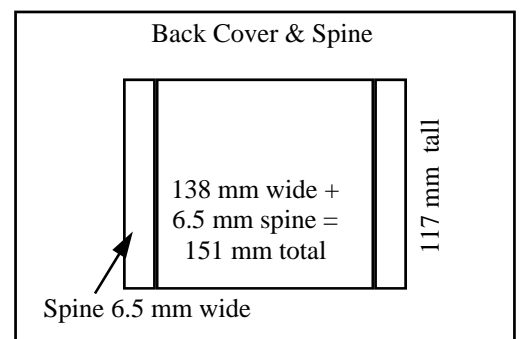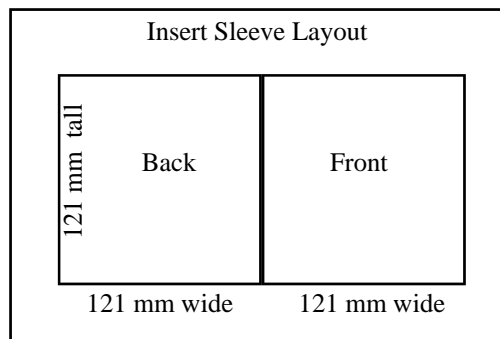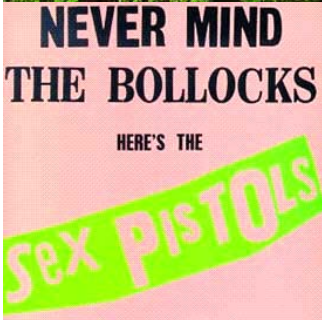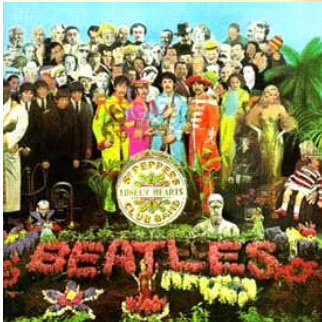
HOMEWORK:

• Begin by creating a series of 6-8 thumbnail drawings of the front and back cover of your CD (small, rough sketches). You will also produce rough sketches of the back CD graphics and required liner notes (lyrics, info, etc.). You can design a cover based on an existing artist/game/software, but all titles and graphics. Indicate location of barcode, label information, etc.

• Choose your favourite design from the thumbnails and produce a reworked rough copy to correct scale (use a ruler, add colour, etc) of both the front and back. This should also be completed for homework.

PRODUCTION:

Follow the guidelines below to complete your CD cover:

• Produce sleeve (front and back, including liner notes), back insert cover and spine (see layout below). Cover must be based on roughs..

• **Photoshop:** combine at least 2 photos to recreate an interesting cover or inner jacket, use many of the features found within the Skills Check List and or Tutorials completed.

• **Your cover will feature a number of advanced CorelDraw tools, including:** one example of text fit to a path; at least one example of drop shadow or extrusion; at least one example of an effect from the CorelDraw effects menu (such as lens); minimum one example of combined, intersected or welded objects; edited and/or manipulated photos (in Photoshop) - sized to fit, proper resolution/file format for printing.

• **Hand in: Place all photos, etc. into a "Folder" an place in your hand-in class folder.** You may want to print a copy & cut to size; but I'm only marking the electronic copy.

Insert Sleeve Layout		Back Cover & Spine
121 mm tall Back	Front	138 mm wide + 6.5 mm spine = 151 mm total 117 mm tall
121 mm wide	121 mm wide	Spine 6.5 mm wide

You will produce both the front sleeve and back cover. The front sleeve will also include liner notes on the inside (print on a separate sheet).