

Kelly Clarkson's "Personal Best" Means Photoshop

Wed., Aug. 12, 2009 10:35 AM PDT



Scope Features, PacificCoastNews.com; Self

This [Kelly Clarkson Self](#) cover has turned into some kind of big deal. The magazine apparently Photoshopped the wrong girl, so everyone called the editors out on it.

Editor-in-chief [Lucy Danziger](#) [initially responded](#) to the Photoshop criticisms with, "Yes, of course we do postproduction corrections on our images...Kelly Clarkson exudes confidence and is a great role model for women of all sizes and stages of their life."

Then, not satisfied with only sounding like a minor hypocrite, Danziger decided to blog, where she actually wrote this nonsense:

"Did we alter her appearance? Only to make her look her personal best...But in the sense that Kelly is the picture of confidence, and she truly is, then I think this photo is the truest we have ever put out there on the newsstand."

The word *personal* makes it sound like something Kelly should decide on herself, but these are magazines we're talking about. They'll let Kelly declare she loves her body: "When people talk about my weight, I'm like, 'You seem to have a problem with it; I don't. I'm fine!' I've never felt uncomfortable on the red carpet or anything." But they won't actually show it.

And if the editor-in-chief's blog wasn't bad enough, *Self's* entertainment assistant Ashley Mateo [blogged](#):

"Why do we get bent out of shape when a magazine alters an image to portray a celebrity in their best light? No one wants to see a giant picture of some star's cellulite on the cover of a monthly mag."

Guess we just get bent out of shape when we see someone who is confident in their own skin get Photoshopped into what is deemed their "personal magazine best" or their "best computer light." And all this on a magazine with a blazoned headline like "Total Body Confidence," which obviously does not exist in magazine land.