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Photoshop disasters may be banned in U.K.

August 10, 5:05 PM | Trendy Living Examiner | Mark Leevan

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Using Photoshop to retouch images may be officially banned in the U.K. Some members of Parliament are particularly irate over the

[Twiggy ad campaign](#)

which shows a 59 year old Twiggy's image wrinkle free courtesy of Photoshop.

Parliament is concerned about images that are aimed at children and the digital alteration of adults.

Britain wants to ban the use of Photoshop for ads targeting under 16 readers and have a disclaimer for all other ads to describe the extent of the use of Photoshop.

Member of Parliament Jo Swinson says,

Today's unrealistic idea of what is beautiful means that young girls are under more pressure now than they were even five years ago. Airbrushing means that adverts contain completely unattainable perfect images no one can live up to in real life. We need to help protect children from these pressures and we need to make a start by banning airbrushing in adverts aimed at them.

Americans are angry about retouching — so widespread, according to [an LA Times article that](#)

"it's quite possible that the vast majority of images seen in the public arena have been altered."

Professor of pop culture Montana Miller tells the *Times*.

Scott Kelby, president of the National Association of [Photoshop](#) Professionals, counters that Photoshop just makes the camera as forgiving as the eye. He says,

If you met Faith Hill in person, you would think she's absolutely beautiful. And when you take her picture, you will see every flaw that you never saw in person. Those flaws not only become visible, but magnified. If I were talking to someone, I'd look at their eyes, not at



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